



**SZÉCHENYI
EGYETEM**
UNIVERSITY OF GYŐR

Audi
Hungaria



AUDI Development Camp

**Accelerating Sustainability:
overcoming ESG challenges of automotive industry**

Intensive short study programme in the summer with real automotive industry relevant challenge, focusing on Economical, Social and Governance principles.

Microcredential certificate!

Scholarship available!

7-14 July 2025

Application deadline: 14th April

Registration fee: €15

Tuition fee: €330



ESG



AD^c

ADC's unique educational concept features:

70% teamwork

15% presentation

15% teaching

This year, students will tackle an industry-related challenge related from Audi Hungaria with considering ESG (Environmental, Social and Governance) principles and modelling. Students will be working and competing in teams in order to improve the ESG performance of the company involving some features of design-thinking methodologies. At the final presentations, the board of judges will evaluate project works. Best solutions will be awarded!

**International
atmosphere**

**Industrial
experts**

**International
networking**

- Applications are welcomed from Engineering, Economics, Arts, Sustainability fields.

Minimum requirements:

- Active BSc or MSc studies
- English proficiency
- Interest in corporate strategy, responsible governance, general economics

Apply here!

Scan and apply!

